

ABSTRACT OF THE DISCLOSURE

The present application relates to the use in topical application of phytanetriol as an antipollution agent, in particular as an anti-pollution cosmetic agent. The application also 5 relates to a cosmetic treatment process for protecting the body against the effects of pollution, which includes applying to the keratin material a composition containing an effective amount of phytanetriol in a physiologically acceptable medium. Phytanetriol (3,7,11,15-tetramethyl-1,2,3-hexadecanetriol) is preferably in an O/W or W/O emulsion, or in the form of cubic gel particles.

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